digital eXPERTZ

WHATEVER IT TAKES!

THAT'S WHAT WE DO!

The DIGITAL EXPERTZ Experience

* Transparency

- Visibility throughout the entire process
- Well show you the baby and spare the labour!

* Ownership

- We listen & deliver results.
- Ears are for listening, hands are for delivering

* Efficiency

- Simple+Effective = more time for you
- And Delievered Project on a time

Why Choose Us?
* Responsive, Accurate & Sharp sales team who put YOU first.
* Same day service.

Contact Us:
Call Us: 77195-58285
Email: customercare@digitalexpertz.com
Address: SCO 501, 4th Floor Ludhiana, Tower Feroz Gandhi Market, Above Federal Bank Ludhiana Punjab 141001
Regd. Address:66-A,Model Town, Karnal (Haryana) 132001

(Google Map Virtual Tour) GMVT

GMVT (Google First Page Promotion)

1. Google First Page Promotion according to your category.(3 keywords)
2. Navigation support on Google maps a land mark for your business
3. Photo Gallery provided up to 400 images.
4. Photo shoot in 360 degree angle of your outlet.
5. Face book page create & linking only.
5. Category registration
6. This whole package for three year.
7. QR code will be provided.

What is Facebook Business Promotions?

Page promotions are Facebook ads you create directly from your business Page, in contrast to ads you can create in Ads Manager. Promote Website. Promote Page, Increasing Followers, Increasing Likes.

Tips for Running a Promotion on Facebook

1 . Include share buttons
2 . Include a photo the prize in your promotions' banner image.
3 . Use a third-party app to create your promotion.
4 . Monitor Facebook promotion analytics daily.
6 . Use Facebook Ads to enhance your promotion.
7 . Customize your Facebook share messages.
8 . Use Facebook Insights to determine which time of day is best to post.
9. Contrast the colors of your promotion with Facebook's blue.

BUILD YOUR BUSINESS ON INSTAGRAM

Turn posts into ads.

84% of people on Instagram are more likely to shop from small businesses. 1 Start growing your following by reaching new people with posts that you already have. Visit our advertising guide to learn more.

Reach people beyond your followers.
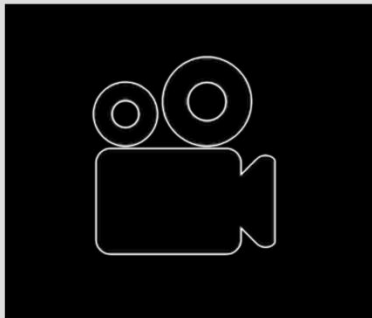
Promote posts that you already have.

Drive results that matter to you.

YOUTUBE PROMOTION

digital eXPERTZ

Running & Making Video Ad

YouTube Ads for Agencies

In our YouTube promotion process, we will be able to help you with every step of creating a video & promote it. Here are the steps that we take to make the highest quality video's for our clients.

* Video Creation
* Youtube Video Syndication
* Social Media Sharing

* Youtube Video View's
* Subscribing & Linking

What is SEO?

SEO stands for "search engine optimization." It's the practice of increasing both the quality and quantity of website traffic, as well as exposure to your brand, through non-paid search engine results.

Google Webmaster Guidelines

Basic principles: Make pages primarily for users, not search engines.

Don't deceive your users.

Avoid tricks intended to improve search engine rankings. A good rule of thumb is whether you'd feel comfortable explaining what you've done to a website to a Google employee. Another useful test is to ask, "Does this help my users? Would I do this if search engines didn't exist?"

Think about what makes your website unique, valuable, or engaging.

Guidelines for representing your local business on Google If the business for which you perform SEO work operates locally, either out of a storefront or drives to customers' locations to perform service, it qualifies for a Google My Business listing. For local businesses like these, Google has guidelines that govern what you should and shouldn't do in creating and managing these listings.

Basic principles:

Be sure you're eligible for inclusion in the Google My Business index; you must have a physical address, even if it's your home address, and you must serve customers face-to-face, either at your location (like a retail store) or at theirs (like a plumber)

Honestly & accurately represent all aspects of your local business data, including its name, address, phone number, website, address, business categories, hours of operation & other features.

What is Website Development?

Web development is the building and maintenance of websites; it's the work that happens behind the scenes to make a website look great, work fast and perform well with a seamless user experience. Web developers, or 'devs', do this by using a variety of coding languages.

My Company Needs a Website... Does It?

First, there is a little-known and even less understood fact: being online does not necessarily mean having a professional website, which is a combination of domain name, hosting package and a CMS like WordPress, Drupal or Joomla (or a custom-made website design). Sometimes all you need is a landing page or a social network group.

1. Full Design Control
2. Increasing Brand Awareness
3. Saving Money on Advertising
4. Saving Time on Asking Questions
5. Confirming Your Credibility
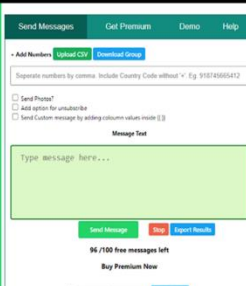6. Referral Programs and Discounts
7. Your Website Works 24*7

WhatsApp Bulk SMS Software

digital expertz

India's No. 1 Bulk SMS Platform : Increase sales and customer satisfaction with smarter SMS campaigns, instant OTPs, notifications, two-way interactions & other award-winning bulk SMS services.
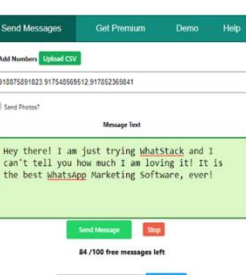
Features:
1. Send Bulk Messages.
2. Send Personalized Messages.
3. Download Delivery Reports.
4. Send Images.
5. Download Group Contacts.
6. Add Unsubscribe Options.
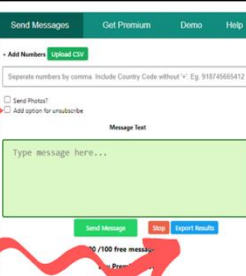7. No need to save numbers!

Step 1:
Enter numbers separated by comma.

Or directly upload a CSV file to import contacts.

Step 2:
Enter the text you want to send to all your contacts.

You can also send photos if you want to.

Step 3:
Hit the send button and you are done!
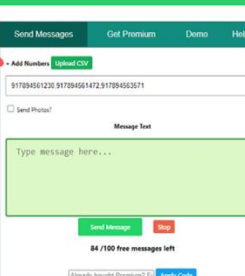
Messages will be sent one by one to all your contacts.

Give your subscribers an option to unsubscribe instead of them marking you as spam.
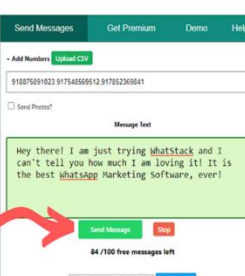
Download delivery reports after sending each message.

FEATURES
WE PROVIDED :

* Easily send powerful bulk SMS campaigns
* 5-minute SMS API integration
* Convey more with SMS attachments
* Receive SMS online
* Access real-time delivery & click reports
* Get enterprise ready
* Increase engagement with mobile solutions
* Missed call numbers & dual VMNs
* Connect with your customers - WhatsApp API

**ANDROID VS. IOS
APP DEVELOPMENT:**
A Comparison & Decision Guide

Start building an app

**Whether you're an experienced developer or creating your first Android app,
here are some resources to get you started.**

Google services for Android

**Take advantage of the latest Google technologies through a single set of
APIs for Android, delivered across Android devices worldwide as part of
Google Play services.**

**Start by setting up the Google Play services library, then build with the
APIs for services such as Google Maps, Firebase, Google Cast, Google
AdMob, and much more.**

iOS Development

**iOS is Apple's mobile OS that runs on an iPhone, iPad, iPod Touch hardware.
Apple provides tools and resources for creating iOS apps and accessories
for these devices. As an iOS developer, you can program in native languages
such as Swift or Objective-C or build cross-platform native applications
using React Native (JavaScript)**

Why Content Writing is IMPORTANT for Business?

So how do you make the content on your business website sticky so that your potential customer will stay on your site long enough to see what you have to offer? Here are some tips for creating web page content that engages:

Tip 1: Make Your Content Valuable & Relevant.
Tip 2: Keep Your Content Concise.
Tip 3: Stay On Topic.
Tip 4: Check and Recheck for Grammar and Spelling Errors.
Tip 5: Use the Inverted Pyramid Method.
Tip 6: Write Assertively.
Tip 7: Write for Your Audience.
Tip 8: Utilize Images to Compliment Your Copy.
Tip 9: Format Your Text for the Web.

EMail Marketing

Keeping in touch with your contacts is an essential part of running a successful business, but sometimes it can be difficult to decide what to send in your marketing emails. To help you out, here are four different emails your company may consider sending.

A few things to keep in mind before we begin:

Marketing emails are not one-size-fits-all. What works for one business, might not work for yours.

One of the worst things you can do is inundate your recipients with too many emails. Send email messages sparingly and make sure you send worth while content. Use your social media accounts for more frequent sharing.

Packages

Services	Silver (Rs.) Per Month	Gold (Rs.) Per Month	Platinum (Rs.) Per Month
Facebook	12 Posts	20 Posts	28 Posts
PInterest	12 Posts	20 Posts	28 Posts
Instagram	12 Posts	20 Posts	28 Posts
Youtube	4 Videos	8 Videos	12 Videos
Classified	12 Posts	20 Posts	28 Posts
Monitoring responses to Social Activity	-	Yes	Yes
Website Design Development	-	-	Yes
Monthly Activity	Yes	Yes	Yes

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